



TIGER 21

Contact: John Garger 212-262-7484 jgargernyc@aol.com
Allan Ripp 212-262-7477 arippnyc@aol.com

TIGER 21 Establishes Group in Washington DC

Peer-to-peer learning network taps into capital's diverse wealth base; Members include entrepreneurs from manufacturing, telecom, Internet and real estate as well as investment professionals and even a scientist; Second group being planned

Washington, DC (October 3, 2011) – Leading peer-to-peer learning network for high net worth investors **TIGER 21** has tapped into the wealth of the nation's capital with one group up and running and a second being planned. TIGER 21 is expanding its successful model of collective intelligence for the super-affluent, who meet monthly to exchange investment ideas and share personal experiences on a broad range of wealth-related issues.

Founded in 1999, **TIGER 21**, an acronym for The Investment Group for Enhanced Results in the 21st Century, now has more than 180 members across North America, representing nearly \$15 billion of combined investable assets. Other groups meet in New York, Los Angeles, San Francisco, San Diego, Miami, and Dallas, as well as Canadian groups in Vancouver, Toronto, Montreal, and Calgary. In addition to examining wealth issues and investment decisions, the group also marshals member investments in private equity, hedge funds and individual deal opportunities leveraging TIGER 21's world-class connections.

Leading the Washington groups is **Cal Simmons**, a successful business executive, venture capitalist and angel investor. Simmons has co-founded and manages three early-stage venture funds, including The E-Media Club, The Dinner Club, and The Washington Dinner Club, with more than \$40 million in investments spread across a portfolio of 20 primarily high-tech companies. He was also the founding investor in three companies that have gone public, returning significant multiples to early investors. He is a former chair for The DC chapter of **Young Presidents Organization (YPO)** and is currently the chairman of the Virginia Tourism Corporation - appointed and reappointed by two Governors. In 2001, Simmons co-authored the highly acclaimed investment guide *Every Business Needs an Angel*, published by Random House/Crown Business.

"We are extremely pleased to have Cal on board to chair our new Washington groups. He has not only demonstrated outstanding leadership and facilitating skills in his previous endeavors, but he has bona fide investing experience, which will help him relate to our members. This experience will be invaluable as he guides discussion among our members and expands our DC footprint," said **Michael Sonnenfeldt**, founder and chairman of TIGER 21.

"I am thrilled to be part of TIGER 21's entry into Washington, DC. I've been involved with the business community here for decades and know many entrepreneurs and executives who can benefit from the TIGER 21 experience. There are many fine educational and networking clubs in DC, but none that offer high net worth individuals the opportunity to exchange best-of-breed ideas and investment strategies on the opportunities, challenges and responsibilities of wealth. I see our members benefiting from each others' insights as well as the sharing of investment prospects," said Simmons.

TIGER 21's first Washington group is comprised of professionals from several different industries, including manufacturing, telecom, Internet, real estate, investment, and science.



“We currently have members in Washington from six different industry sectors, who range in age from the mid-30s to early 70s. This broad mix of people and experience contributes to the powerful exchange of ideas that has made TIGER 21 the success that it is today,” said **Jonathan Kempner**, president of TIGER 21 and a member of the first Washington DC group.

Indeed, part of the TIGER 21 premise is that becoming a smarter investor is a lifelong learning process. Members are continually helping one another challenge conventional assumptions about investment choices and the financial environment. “This give and take is reinforced because members know they are getting honest and credible advice on wealth preservation from their peers in a confidential environment that is free from promotion,” added Kempner.

TIGER 21 meetings consist of several distinct sessions, each designed to broaden members’ knowledge of investing and to show how world events and personal issues can impact investment portfolios. In the last several years, TIGER 21 has also created a powerful, members-only intranet site so that members can call upon any TIGER 21 member, no matter what group they are in -- looking for investment opportunities, to seek guidance on stocks or funds or even request doctor referrals. Members know that no matter where they are, they can have frank discussions on almost any issue of interest to high net worth individuals.

“There is no substitute for the intensive day-long sessions that our members attend each month, but technology has made it possible for members far and wide to correspond on significant matters. The addition of groups in Washington DC, is a boon to all TIGER 21 groups. Now a member in Dallas or Los Angeles or from any of our cities across North America can exchange ideas and opportunities with someone in Washington,” said **Sonnenfeldt**.

Another benefit of TIGER 21 membership is the access to leading financial experts. Some of the country’s most renowned financial writers, private equity investors, portfolio managers, and hedge fund principals regularly make presentations on a broad host of investment issues, including potential opportunities for well-vetted investments. Past presenters have included **William Ackman** of Pershing Capital Management, **Izzy Englander** of Millennium Management LLC, Renaissance Capital founder **James Simons**, cofounder of Blackstone Group **Stephen Schwarzman**, **David Rubenstein** of the Carlyle Group, **T. Boone Pickens**, and **Carl Icahn**, among a host of other investment industry luminaries. For a full list of TIGER 21 presenters, see www.tiger21.com/aboutpresenters.aspx

TIGER 21 also holds an annual conference where members from across North America gather for in-depth discussions on the latest finance and investment-related news and to hear presentations from A-list speakers. This year’s conference was held at The Breakers in Palm Beach, FL, and included the likes of **Sam Zell**, **Wilbur Ross**, **Leon Black**, **Newt Gingrich** interviewed by **Greta Van Susteren**, **Richard Gephardt**, **Charles Bronfman**, and **Ted Koppel**. The 2012 Annual Conference will be held in Scottsdale Arizona from February 1st to 3rd.

About TIGER 21:

TIGER 21 (The Investment Group for Enhanced Results in the 21st Century) is North America’s premier peer-to-peer learning network for high net worth investors. TIGER 21 has 180 Members who collectively manage over \$15 billion in investable assets and have been entrepreneurs, inventors and top executives. TIGER 21 focuses on improving investment acumen as well as exploring common issues of wealth preservation, estate planning and family dynamics beyond finance. Founded in 1999, TIGER 21 is headquartered in New York City and has groups in New York, Los Angeles, San Francisco, San Diego, Miami, Washington, DC, and Dallas, as well as Canadian groups in Vancouver, Toronto, Calgary and Montreal. More information can be found at www.tiger21.com.