



TIGER 21

TIGER 21 Names Jonathan Kempner as President

New York, NY, November 2, 2009 – TIGER 21, the nation’s premier peer-to-peer learning network for high net worth investors, has named Jonathan L. Kempner as its president. Mr. Kempner will be responsible for managing all of TIGER 21’s activities, including all operating staff and group chairs.

“Jonathan’s mission is to continue to shape TIGER 21 to position our experience as a critical tool for helping Members navigate through these turbulent times,” said Michael W. Sonnenfeldt, founder of TIGER 21, who had been responsible for many of the president’s functions and now becomes chairman. “In my due diligence process, it became clear that Jonathan was universally respected for the quality of the meetings he organized for his Members at each prior organization, and that sharing knowledge and networking were seen as core benefits by his Members.”

The TIGER 21 learning experience centers on improving its Members’ investment acumen as well as exploring common issues of wealth preservation, estate planning and family dynamics. TIGER 21 Members enhance their knowledge of investing and wealth management through best-of-breed speakers, round table discussions, peer-to-peer feedback and collaborative activities. They challenge one another to become more astute investors, more proactive wealth planners, and better-informed decision-makers.

TIGER 21 Membership is open to high-net-worth investors who were or are responsible for the creation of their net worth, and who are attracted to a confidential community of peers from whom they can learn and share. Approximately 70 percent of TIGER 21 Members are active or former entrepreneurs. Other Members are senior investment professionals and former CEOs. TIGER 21’s Membership spans from Main Street to Wall Street. Its members have built their wealth across the full spectrum of the economic landscape.

“I look forward to helping TIGER 21 expand its Membership and further enhance the valuable experiences we offer our Members,” said Mr. Kempner. “Since last year’s economic collapse, it is clear that many Members and prospects have come to see the experience at TIGER 21 as more than an adjunct or even alternative to traditional forms of wealth management. Increasingly, what we have developed is understood as an antidote to some of the practices which led to unexpected financial losses because investors had been exposed to risks they had not fully understood.”

Mr. Kempner served most recently as President and CEO of the Mortgage Bankers Association (MBA) from April 2001 through December 2008. Prior to joining MBA, he was President of the National Multi Housing Council for 14 years, the premier organization for the leading apartment house owners in the country. The Council grew to 1000 from 100 Members during his tenure. He is a graduate of Stanford Law School and earned his B.A. at the University of Michigan.

About TIGER 21

TIGER 21 is the nation’s premier peer-to-peer learning group for high net worth investors. Building on shared collective intelligence, TIGER 21 members seek to enhance investment returns while limiting their investment risks to acceptable levels. There are currently sixteen TIGER 21 learning groups, representing more than 160 investors, with investable assets over \$10 billion. Founded in New York, TIGER 21 now has investor groups in New York, California, Florida and Texas. For more, visit <http://www.tiger21.com>.