

TIGER 21 EXPANDS NORTH AMERICAN PRESENCE WITH LAUNCH OF NASHVILLE CHAPTER

Ultra-High Net Worth Group Launches 41st Group; Names Jeff Hays as Chair

New York, NY – April 25, 2017 – [TIGER 21](#), the premier peer-to-peer learning network for high-net-worth wealth creators, today announced its expansion into the Tennessee market with the launch of a new chapter in Nashville, naming wealth management veteran Jeff Hays as the group's Chair.

The Nashville group will provide first-generation wealth creators and highly successful entrepreneurs with a unique and confidential forum to focus on improving their investment acumen while exploring issues of wealth preservation, philanthropy, estate planning, and family dynamics

While Nashville is most notably known as the "Music City," the city also boasts thriving health care, education, financial services, and transportation industries. In recent years, Nashville has become a noteworthy hub of entrepreneurship that has proven attractive to a wealth of new businesses, investors, and residents. Some of the nation's preeminent law firms, banks, retailers, home builders, real estate brokers, accounting agencies and investment banks have expanded or relocated to Nashville, underscoring its increasing appeal as a supportive and welcoming business community.

Mr. Hays currently serves as President of Cypress Capital, a retail advisory firm he co-founded in 2014 that works with high-net-worth investors to help them achieve their financial goals. In conjunction with Cypress Capital Mr. Hays also launched Cypress Capital Advisors, a firm that provides a cost-effective and sustainable way for financial advisors to transition to the independent RIA channel.

Mr. Hays previously partnered with his brother and father to form Hays Advisory, an institutional research and money management firm. As President of the firm for 14 years, he was instrumental in implementing its vision for expansion and, under his leadership, the organization grew to over \$1 billion assets under management (AUM).

"Nashville has been my home for many years, and it is with great pride that I spearhead TIGER 21's expansion to this vibrant city," said Jeff Hays, Chair, TIGER 21 Nashville. "I look forward to leveraging my asset management and entrepreneurial experience, in conjunction with the deep expertise and collective intelligence of TIGER 21 Members, to foster a true community that offers tangible value and opportunities for meaningful learning."

"Nashville is a culturally rich and economically robust city that provides a fertile environment for successful entrepreneurial endeavors," added Barbara Goodstein, CEO of TIGER 21. "As such, it was a perfect fit for TIGER 21. We are fortunate to have found Jeff, an accomplished financial leader who is undoubtedly well-positioned to chair the city's first group."

Mr. Hays graduated from Lipscomb University in 1994 and serves as a board member or volunteer for several philanthropic organizations, including Hopeforce International (HFI), Youth Encouragement Services (YES), and Wayne Reed Christian Childcare Center.

About TIGER 21

TIGER 21 (The Investment Group for Enhanced Results in the 21st Century) is North America's premier peer-to-peer learning network for high-net-worth wealth creators. TIGER 21's 500+ Members collectively manage personal assets of approximately \$50 billion and over \$115 billion in assets when assets

managed for others are included. Members are entrepreneurs, investment managers, and top executives. TIGER 21 focuses on improving investment acumen as well as exploring common issues of wealth preservation, estate planning, and family dynamics in the context of a unique community of peers. Founded in 1999, TIGER 21 is headquartered in New York City and has groups in Atlanta, Austin, Boston, Charlotte, Chicago, Dallas, Denver, Houston, Los Angeles, Miami, Nashville, New York, Newport Beach, Palm Beach, San Diego, San Francisco, San Juan, PR, Seattle, Tampa, and Washington, DC as well as international groups in, Calgary, Edmonton, London (UK), Montreal, Ottawa, Toronto, and Vancouver. More information can be found at www.TIGER21.com.