

THOUGHT LEADERS, INVESTMENT INDUSTRY HEAVYWEIGHTS, AND ENTREPRENEURIAL PHILANTHROPISTS JOIN TOGETHER FOR 8TH ANNUAL TIGER 21 CONFERENCE

Panelists at High-Net-Worth Group's 2018 Conference Include Condoleezza Rice, Howard Schultz, David Rubenstein, Vicente Fox, Bill Miller, Charles Ellis, Deepak Chopra, and Many
More

New York, NY – February 8, 2018 – [TIGER 21](#), the premier peer membership organization for high-net-worth wealth creators, has concluded its 2018 Annual Conference in Phoenix, Arizona. The event, which is a signature conference for high-net-worth wealth creators in North America and London, welcomed more than 750 attendees from across the globe, including TIGER 21 Members and their families who learned from and interacted with top leaders and experts from a variety of disciplines.

“The array of panelists and topics featured at the Annual Conference is emblematic of the unique experience that TIGER 21 provides its Members,” said Michael Sonnenfeldt, founder and president of TIGER 21. “TIGER 21 was created to allow Members to learn from each other, explore solutions to challenges they face, and grow together, and the Annual Conference provides our Members with an unparalleled environment for networking and exchange of ideas.”

Geopolitics was among the overarching themes of the 2018 Annual Conference. Vicente Fox, former president of Mexico and president of Centro Fox, an educational foundation focused on Mexican and Latin American leaders, took the stage with Medal of Honor recipient and retired U.S. Army Colonel Jack Jacobs, who is a political/military analyst at MSNBC. They discussed a wide range of topics, including the economic and political outlook for Mexico.

66th U.S. Secretary of State Condoleezza Rice gave her perspective on the global state of affairs as the dinner speaker on February 1, speaking with well-known television journalist Greta Van Susteren. Dr. Rice discussed her tenure as Secretary of State, today's global security landscape, and the positivity of working with tomorrow's leaders as a professor at Stanford University.

Panelists also took out their geopolitical crystal balls: In a separate session, George Friedman, founder and chairman of the online publication, Geopolitical Futures, discussed the challenges of managing North Korea, Middle East tensions, the economic, social, and political divide in Europe, and America's standing in the world vis-à-vis an increasingly conflicted China, with Daniel Franklin, executive editor of *The Economist* and editor of the publication's *The World in 2018* guide.

Charles Ellis, founder of Greenwich Associates and author of the books, *The Index Revolution* and *Winning the Loser's Game*, continued the debate over active versus passive investing with Bill Miller, chairman and chief investment officer of Miller Value Partners, a firm Miller started in

2016 after a 35-year career at Legg Mason, where he managed a fund that beat the S&P 500 for 15 straight years through 2005. Other topics included how to structure and evaluate an investment portfolio, the biggest risks to the equity market, and investing in Bitcoin and beyond. Moderating the discussion was Brian Sullivan, anchor and co-host of CNBC program *Power Lunch*.

TIGER 21 Members and their families heard stories from the C-suite during the panel “A Tale of Two Titans.” David M. Rubenstein, co-founder and co-executive chairman of \$174 billion private equity and alternative asset firm The Carlyle Group, discussed the current and future state of private equity and then sat down with Howard Schultz, executive chairman of Starbucks, who expounded upon his journey of revolutionizing the coffee industry. He also discussed his humble beginnings and how this inspired his quest to transform the way that society treats today’s employees and his focus on other areas of social impact.

Stories from the literal and figurative field were also the theme during the Thursday lunch panel, which featured pro sports legends Brett Favre, Hall of Fame Quarterback for the Green Bay Packers; Abby Wambach, Women’s Soccer two-time Olympic Gold Medalist and World Cup Champion, and Tony La Russa, Baseball Hall of Fame manager for the Chicago White Sox, Oakland Athletics and the St. Louis Cardinals. The legends reminisced about their breakout performances and their respective transitions into post-professional playing careers and philanthropic endeavors.

In an explanation of the power of persuasion, Robert Cialdini, Ph.D., President and CEO of INFLUENCE OF WORK, spoke about the ways to influence people and how to connect with potential clients, millennials, and even teenagers.

Integrative medicine pioneer, Dr. Deepak Chopra, founder of The Chopra Foundation, co-founder of the Chopra Center for Wellbeing, and online wellness hub Jiyo.com, spoke about his newly released book, “The Healing Self.” He led the crowd in meditation and shared his insights into the newest research on the mind-body, mind-gene, and mind-immunity connections.

In separate health and wellness panels, Rob Knight, [Professor in the Departments of Pediatrics and Computer Science & Engineering and Director of the Center for Microbiome Innovation at the University of California San Diego](#), explored the connection between the human microbiome and health. Eric Topol, founder and director of The Scripps Translational Science Institute and Executive Vice President and Professor of Molecular Medicine at The Scripps Research Institute in La Jolla, California, discussed the evolution of individualized health and medicine via artificial intelligence and big data.

Technology visionary, Neil Jacobstein, Chair of the Artificial Intelligence and Robotics Track at Singularity University, discussed the future of humans and machines, covering the latest on artificial intelligence and robotics.

Pierce Bush, CEO and President of Big Brothers Big Sisters Lone Star, David de Rothschild, Founder of The Lost Explorer and Sculpt the Future Foundation, and Pam Scott, Founder of the

Curious Company, spoke about their various philanthropic and commercial efforts focused on having social impact in this time of change. This session was moderated by Kate Roberts, Co-Founder of Maverick Collective and Senior Vice President of Population Services International.

“The breadth of ideas explored at the TIGER 21 Annual Conference offers our Members a unique opportunity to examine our ever-changing world and how to confront the issues and opportunities it presents,” Sonnenfeldt continued. “The learning that happens at our events allows TIGER 21 Members a confidential space to have discussions with their peers and learn from leading luminaries. This type of interaction is the cornerstone of the Annual Conference and the TIGER 21 experience as a whole, which is designed to protect, connect, and enhance our Members’ and their families’ lives.”

About TIGER 21

TIGER 21 is the premier peer membership organization for high-net-worth wealth creators and preservers and helps them to navigate the challenges and opportunities that success creates. With almost 600 Members, TIGER 21 Members collectively manage personal assets of \$60 billion. Members are current and former entrepreneurs, investors and top executives. TIGER 21 leads with a unique approach to financial acumen and wealth preservation that focuses on leveraging collective wisdom, shining a light on personal blind spots, and engaging Members in an extraordinary community to protect, connect, and enhance their lives. Founded in 1999, TIGER 21 has 40 confidential Groups of about 12-15 Members each that meet for a full day each month in over 25 cities across the U.S., Canada, and U.K. Each Group functions as a personal board of directors for its constituent Members. Membership is by invitation only. To learn more about TIGER 21, please visit www.TIGER21.com.